



CALLING ALL VOLUNTEERS

Lend your talent and time to help amazing nonprofits better serve their communities

MOBILIZING MARKETING AND TECHNOLOGY PROFESSIONALS TO SERVE NONPROFITS WORLDWIDE

We're building 48 websites for 48 nonprofits in 48 hours in cities across the U.S. and in London. There are tons of ways to contribute and participate, so check out this fact sheet and jump in when and where it makes sense for you.

Below are the cities and dates we're building nonprofit websites. These are incredible two-day experiences where marketing and technology experts come together and use their professional skills to help nonprofits succeed.

UPCOMING VOLUNTEER DATES

October 4-6

**Atlanta, GA
New York, NY**

October 18-20

Dallas, TX

October 25-27

**Boston, MA
London, UK**

January 24-26

Miami, FL

EVENT VOLUNTEERS

During each event, the following skills are needed:



WEBSITE BUILD TEAMS

The first thing to know is that you **DO NOT** need to be able to code. We build WordPress websites using the Beaver Builder theme, which is WYSIWYG. The following skill sets are welcome:

Project Managers

Will coordinate all team tasks and act as liaison to their designated nonprofit, facilitating branding and content needs for the six weeks leading up to the event weekend.

Digital Marketers

Understand digital marketing and help ensure the site they are building for the nonprofit is helping to accomplish the goals of the nonprofit.

Word Press Gurus

Skilled in configuring WordPress. Will help select plugins to add functioning and coach team members in how to use WordPress.

Designers

Both graphics and UX/UI. Visual design talent who will ensure the quality of the look of the site.

Content Managers

Will work as part of each project team to shape appropriate, keyword rich content that achieves site goals and fits page designs.



EVENT EXPERIENCE VOLUNTEERS

Website building not in your wheelhouse? You can still participate in this awesome weekend. The following skill sets are welcome:

- Set Up/Breakdown
- Registration
- Food/Drinks
- Door Person
- Errand Runner
- Cleaner

EVENT VOLUNTEERS

During each event, the following skills are needed:



HELP DESK PROFESSIONALS

Professional resources for our volunteers. The following skill sets are welcome:

- WordPress
- SEO
- Design
- Content Writing
- Quality Assurance



REMOTE VOLUNTEERS

Don't live in a city where we have events but want in on the fun? You can sign up as a remote volunteer and help fill in empty spots on teams at any of our events.



POST EVENT VOLUNTEERING

We need you even if you can't be there for the event!

Clean Up Team

Volunteers proficient in WordPress who can give a few hours (or more) for the two-to-three weeks following an event. These volunteers will help with websites that need finishing or major overhauls. This is a great way to be involved if you are not free the weekend of the event.

Site Migration

Not all nonprofits choose to stay hosted with 48in48 after the event. Our platform is a multi-tenancy install, and that means that migrating sites off is a little more detailed than a standard migration. The process can be stressful and/or expensive for the nonprofits. Volunteers proficient in migrating a WordPress site from one host to another are a huge help. 48in48 will provide all the training you need to be able to complete a migration. The time commitment is 1-2 hours per site migrated.

YEAR-ROUND OPPORTUNITIES

Local Planning Committee

Each city requires 8-12 people passionate about our mission to lead the charge in their city. Planning committees function mostly by monthly conference calls, although there can occasionally be an in-person meeting. These volunteers help to make connections and lead subcommittees in volunteers, nonprofits, event logistics, and social media. Ideally, planning committee members will attend the event, although that is not a requirement.

Nonprofit Recruitment

Volunteers needed to research and contact prospective nonprofits directly and umbrella organizations like the United Way, Food Banks, Foundations, etc.

Nonprofit Engagement

Once a nonprofit has applied to our program, they need a fair amount of help moving through the process. This involves calls and emails to nonprofits to answer questions and keep them motivated.

Volunteer Recruitment

Volunteers needed to research and contact prospective volunteers. This can be via agencies/companies, meet-ups, or professional groups. We want to spread the word worldwide.

Volunteer Engagement

We want to work on creating a great community for our volunteers. We have many great ideas and not enough time to execute them all. We are looking for volunteers to execute some existing ideas and to create new ones.



As you can see, there many ways to get involved. It's a great group helping great nonprofits serve the community - so jump in!

JOIN THIS GREAT GROUP HELPING NONPROFITS DO GREAT WORK!

SIGN ME UP!